

eZcommerce



IBM. WebSphere. software

A COMPLETE E-COMMERCE SOLUTION

- An online storefront, open 24x7x365
- Simple Catalogue Management
- Smart Marketing Tools
- Customer Care Tools
- Hosted Services
- 4 Week Development and Launch

FEATURES AT A GLANCE

Rich Interactive User Interface: a beautiful and interactive storefront that is continually fresh with images and content to keep shoppers coming back

Complete Web 2.0 storefront with Home Page templates

Optimized Check-out Flow to keep shoppers focused on completing the purchase

Marketing Spots for ease of up-sell and cross-sell

Google Analytics to give you comprehensive traffic information

Search Friendly URLs so shoppers can easily find your products from Search engines

Complete Turn-Key system that is **extensible based on your needs**



OUR EXPERIENCE ENSURES SUCCESS AND MEASURABLE BUSINESS VALUE

Our extensive experience with Top 100 Internet Retailer sites such as TheNorthFace.com, Lee.com, Wrangler.com and Vans.com gives us the expertise we need to produce a cost-effective offering such as eZcommerce.

For More Information

Contact us at 877- ZOBRISt or email us at contactus@zobristinc.com



eZcommerce

FROM ZERO TO SELLING ONLINE IN 6 WEEKS

Imagine...

Launching a B2C website to supplement your brick-and-mortar business

Serving your B2B customers 24x7 around the globe

Increasing your sales revenue by 10-15% by being accessible anywhere anytime

Add new products to your catalog without any help from IT

Add up-sells and cross-sells for each product on demand

Launch marketing campaigns right from your desktop without technical support

Provide customer care to your shoppers economically without a huge staff

Personalize your shoppers experience every time they come to the site



What if you could have a live solution up and running in LESS THAN 2 MONTHS?

LET US INTRODUCE YOU TO

eZcommerce

